



STEP UP TO 6TH FORM

KIMBERLEY SCHOOL **TRANSITION INFORMATION**

Media Studies A Level WJEC

COURSE DETAILS

Overview

The Media course covers the study of contemporary forms such as film, television, advertising, newspapers, magazines, and popular culture (such as blogs and online magazines). Some of these will be mainstream and familiar to you, some may be more historical and intended for minority audiences. The A-Level course supports your interest in these forms and more importantly, how what we observe and consume, affects us, both socially and culturally.

The EDUQAS course also offers the opportunity to design and be creative, using your knowledge of the texts you study.

Component One:

Media Products, Industries and Audiences

- Advertising
- Film marketing
- Music Video
- Newspapers
- Radio
- Video Games
- Film

Component Two:

Media Forms and Products in Depth

- Television in the Global Age
- Magazine: Mainstream and Alternative Media
- Media in the Online Age

EXAMS

2 x Written 2hrs30min 35%
Unit 3 - Coursework 30%



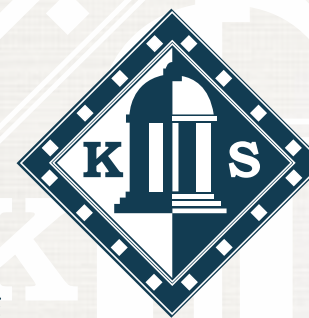
Feeling Creative?

- The briefs for the design element of the course cover print and moving image.
- If you have iOS, an app called Canva helps you to create magazines at home. You could use this [YouTube page](#) to create your own.
- The [Kaiser Chiefs](#) have made a new music video changing the lyrics to a classic song: maybe you could create your own in a similar style?

LINK TO THE SPECIFICATION

See a detailed document of what we will cover in this course:

www.eduqas.co.uk/media/d3fbs2s3/eduqas-a-level-media-studies-spec-from-2017-e-02-03-2020.pdf



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Work you can do to prepare for A Level study

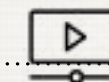
Keep Current

At the moment, there are so many different things that you can watch and study to understand the media. If you've never studied Media before, you could use BBC Bitesize to start creating helpsheets on the concepts we study, listed here. Look at people who own Media industries: Disney, Rupert Murdoch and the BBC to name a few.

The [EDUQAS Media Studies for A-Level book for year 1 and AS](#) covers a lot of the course.

- Buying and reading newspapers and magazines are always a good way to develop your awareness of the form and their intended audiences.
- Research the BBC's remit and what a PSB is: they have manipulated this during 'lockdown' and have created many texts to support families and individuals in this time. What does 'PSB' mean and why does this mean they were so quick to provide a new service?
- You could look at newspaper covers and the way they change what they report from day to day: [Sky News](#).
- ITV have created a range of stories based on 'isolation' - the way these have been constructed and filmed is highly interesting and different to what we are used to: search for 'Isolation Stories' along with the 'Behind the Scenes' episode.

FILM & TV



The Breakfast Club
 Alien
 The Prestige
 Fight Club
 Full Metal Jacket
 A Clockwork Orange
 Amy
 Eternal Sunshine of the Spotless Mind

Killing Eve
 Luther
 Line of Duty
 Black Mirror
 Homeland
 Louis Theroux
 Stacey Dooley
 Tiger King

USEFUL RESOURCE LINKS

[Media Know All](#) provides lots of articles on Media concepts to broaden your awareness of texts.
[Mrs Fisher](#) produces a lot of useful videos to explain some theories and information on the set texts we study.

