



Kimberley  
School

OCR Level 2

# ICT TECHNICALS

SIXTH FORM  
BUSINESS



# What is the Digital Business Practitioner Qualification?

This qualification provides candidates with a high quality, industry-recognised qualification and is a vocationally related qualification that provides valuable opportunities for individuals to develop skills and gain underpinning knowledge and understanding which will support entry into the business digital workplace.

## Who is it for?

Every single one of us will end up working in business of some description, be it in the public sector or in a private business. Some of you may even set up your own business.

OCR Business Technicals can support progress towards any future career. It can also be used as a vehicle to step up to Advanced Level Studies the following year

## What will I study?

The qualification is for learners of 16 years or over who want to study digital business and includes the following:

- Essentials of IT
- Essentials of cyber bullying
- Creating business solutions
- Participating in a project
- Pitching the product
- Using social media channels for business
- Using data analysis software
- Creating visual business products

## How will I be assessed?

Some units will involve external assessment whilst others require a portfolio of evidence.

See Mrs Stoddart for further details on the course.

Download the specification from **[www.ocr.org.uk](http://www.ocr.org.uk)**

